



KENTUCK ART CENTER & FESTIVALTM

Perpetuate the arts, engage the community, and empower the artist

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Studio Artists:

Neel Alexander
Alana Baldwin
Abigail Brewer
Amy LeePard
Virginia Shirley

503 Main Avenue
Northport, AL 35476
205.758.1257
www.kentuck.org



Job Opening: MARKETING ASSISTANT

Status: Hourly: \$15/hourly; 20 hours per week (M-F); nights and weekends as needed. Must be available the weekend of the Kentuck Festival (October 11-12, 2025) and the week leading up to it.

In this position you are responsible for assisting the Director of Marketing and Communications in working to develop, implement, and measure strategic marketing campaigns that will tell Kentuck Art Center's story and advance Kentuck's mission to *perpetuate the arts, engage the community, and empower the artist*. This position will report to the Director of Marketing and Communications but will also work closely with the Executive Director, Program Manager, and the Gallery Shop Manager. Creating engaging content for Kentuck's social media and contributing to longer form projects will be the majority of your work.

To apply, please fill out the job application, and send your resume and a portfolio of content samples (including photos, short form video, and corresponding captions) to Ashley Williams, awilliams@kentuck.org.

Core Competencies:

- At least 1 year experience managing and creating content for a brand's social media accounts.
- Excellent written and oral communication skills both in print and in person, experience maintaining a brand voice across platforms.
- Prefer working in a collaborative, cross-team capacity and enjoy working with the public.
- Photo editing or design experience with Adobe Creative Suite (Indesign, Illustrator, and Photoshop) strongly preferred.